



UX/UI Designer

# Poonam Patil

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## Baxter India Private limited



Developed a calm, surgeon-focused AR training UI using non-alarming clinical colors and ergonomically sized controls optimized for AR controllers.

## Defence DefTech and DefExpo



Designed exhibition booth mock-ups and accompanying landing pages for Defence industry showcase.

## RSNA + MEDICA



Created event flyers and landing pages for RSNA and MEDICA Germany, aligning visual communication to global medical audiences.

## Life Science Project of Ethosh



Designed high-impact landing pages for Life Sciences products to support marketing and sales enablement.

## Internal Ethosh work



Developed case studies and blog content for Ethosh, strengthening internal storytelling and client-facing communication.

## Lodha Belmondo




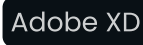


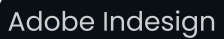
Conceptualized and designed dynamic marketing flyers and carousel campaigns for Lodha Belmondo to support digital outreach and engagement.

## Additional Work

- Emailers and social media posts - Circor
- Corporate presentations - Volksara to present to Government of Odissa
- Social media posts for Blue grass
- Hoarding design for My Clean Cars
- Package design Q-Pack Solutions
- Brand identity Design - Poshakh

## Skills & Tools

### Design Software

## Education

### Vishwakarma University

- Bachelor of Design, 2022 Pass out

### Maya Academy of Advance Cinematics

- Diploma in Graphic, Web design and 2d Animation, 2018 Pass out

### Army Public School

- Secondary and Higher Secondary Education, 2017 Pass out

## Experience

### Ethosh Private Limited

- UX/UI Designer, Nov 2022 - Present

### Tulua Media

- Graphic Designer, Jan 2022 - Mar 2022

### Toucan India

- Graphic Designer, Oct 2020 - Mar 2021

I hereby declare that the information provided in this resume is true and accurate to the best of my knowledge and belief.